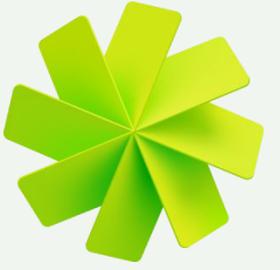


# Who We Are + How to Nail Your Interview

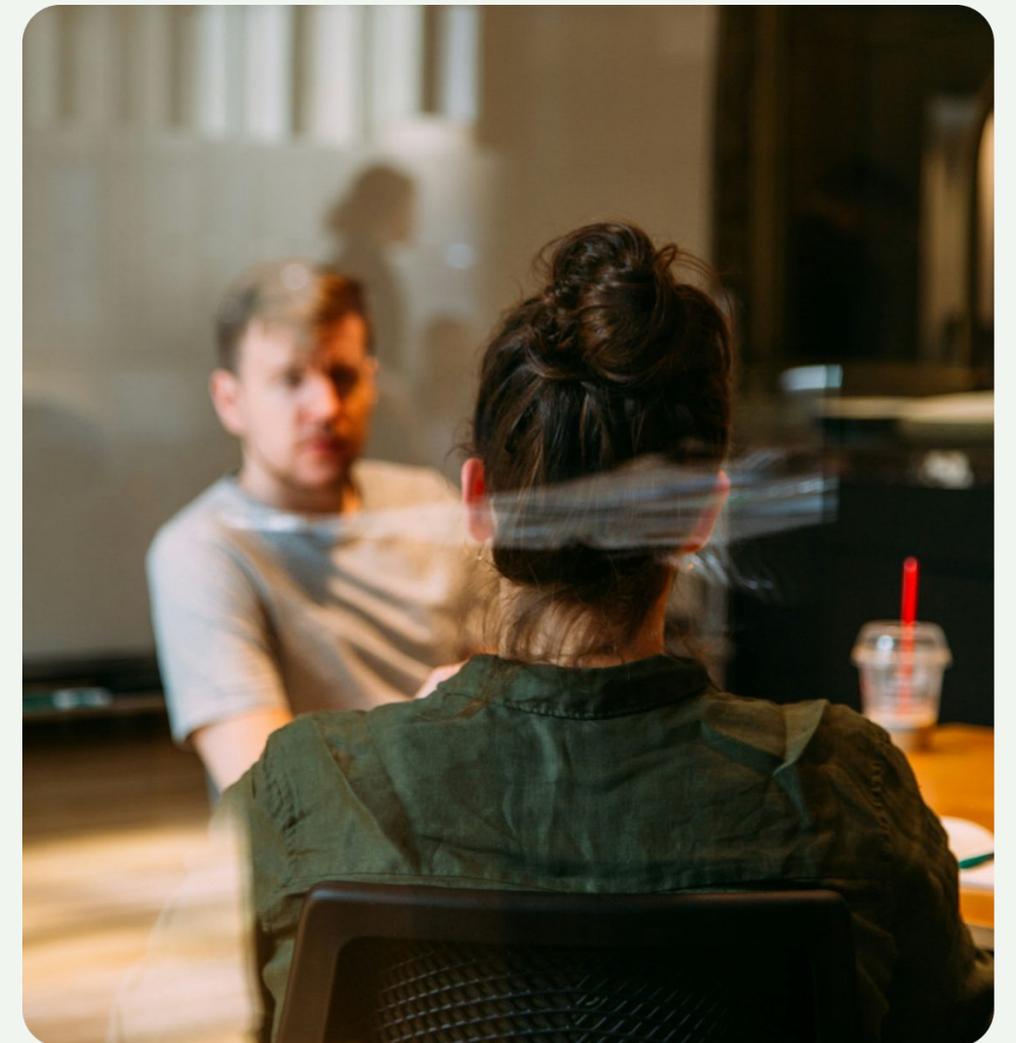
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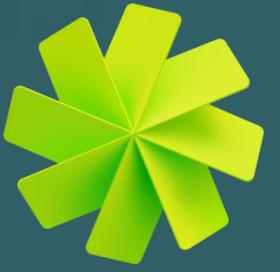


# If you're gearing up for an interview at Weel, you're in the right place.

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This guide is broken down into key sections to help you understand who we are, what we value, what makes our people successful, and how to crush your interview.





# About Us

## What is Weel?

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## What is Weel?

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At Weel, we are building the platform for how every business will manage and spend money.

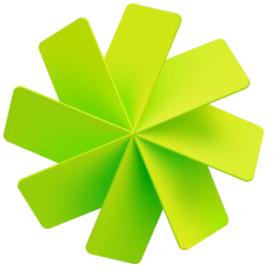
# We're redefining business spending with smart, simple, and powerful software.

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Our customers trust us to automate expenses, manage corporate cards, and optimise spending - all in one intuitive platform.



Tax invoice  
uploaded



**We move fast, we execute with precision, and we're obsessed with delivering real value to businesses.**

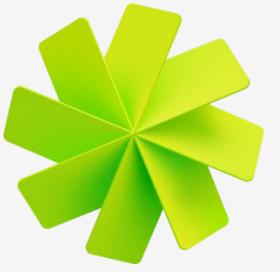
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[See Weel in action](#)



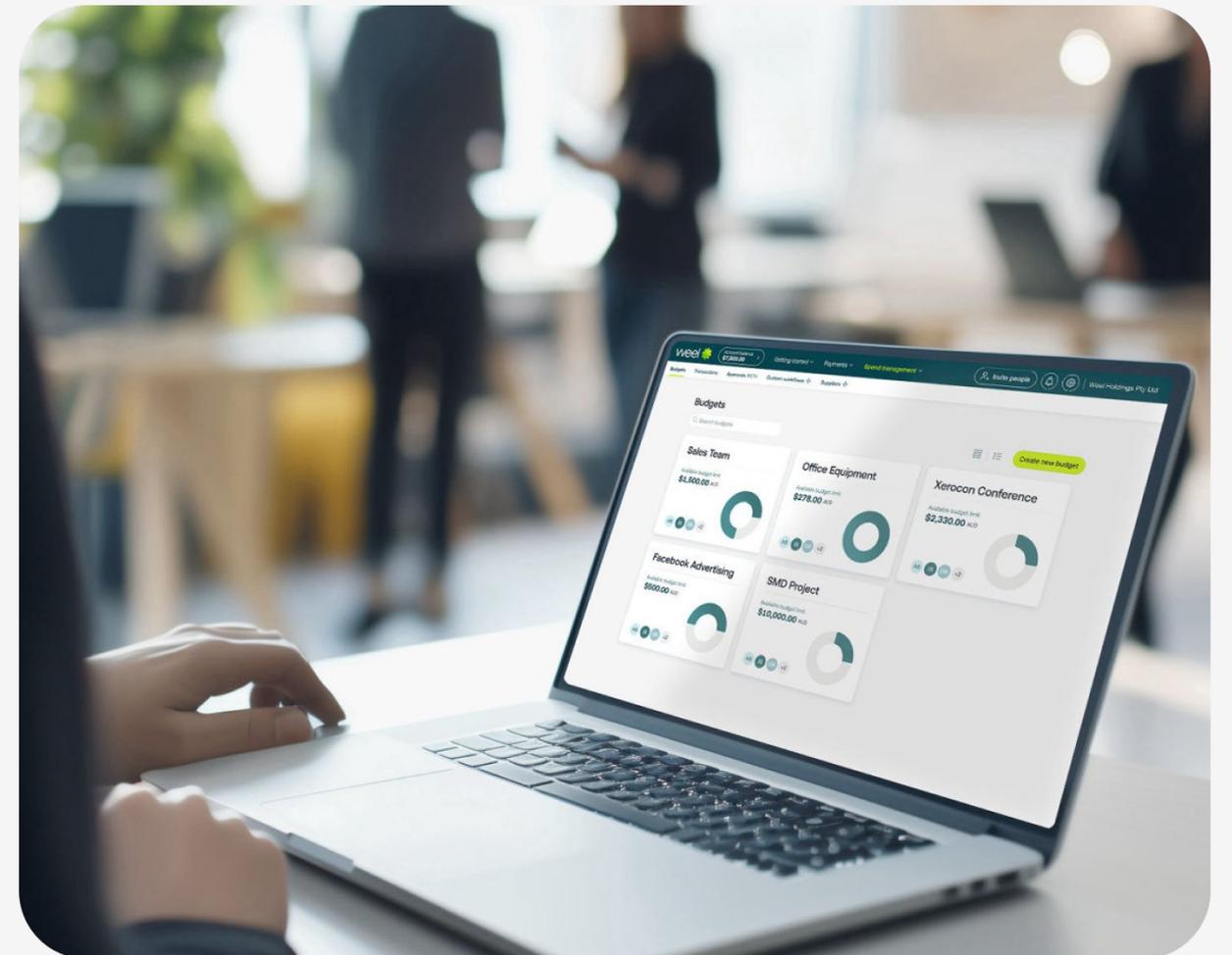
[Hear from our Customers](#)





**We're not here to build just another finance tool - we're here to redefine how businesses control their money.**

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# Our Values

## What Drives Us

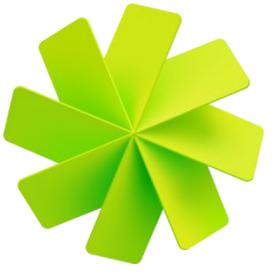
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# At Weel, our values aren't just words on a wall.

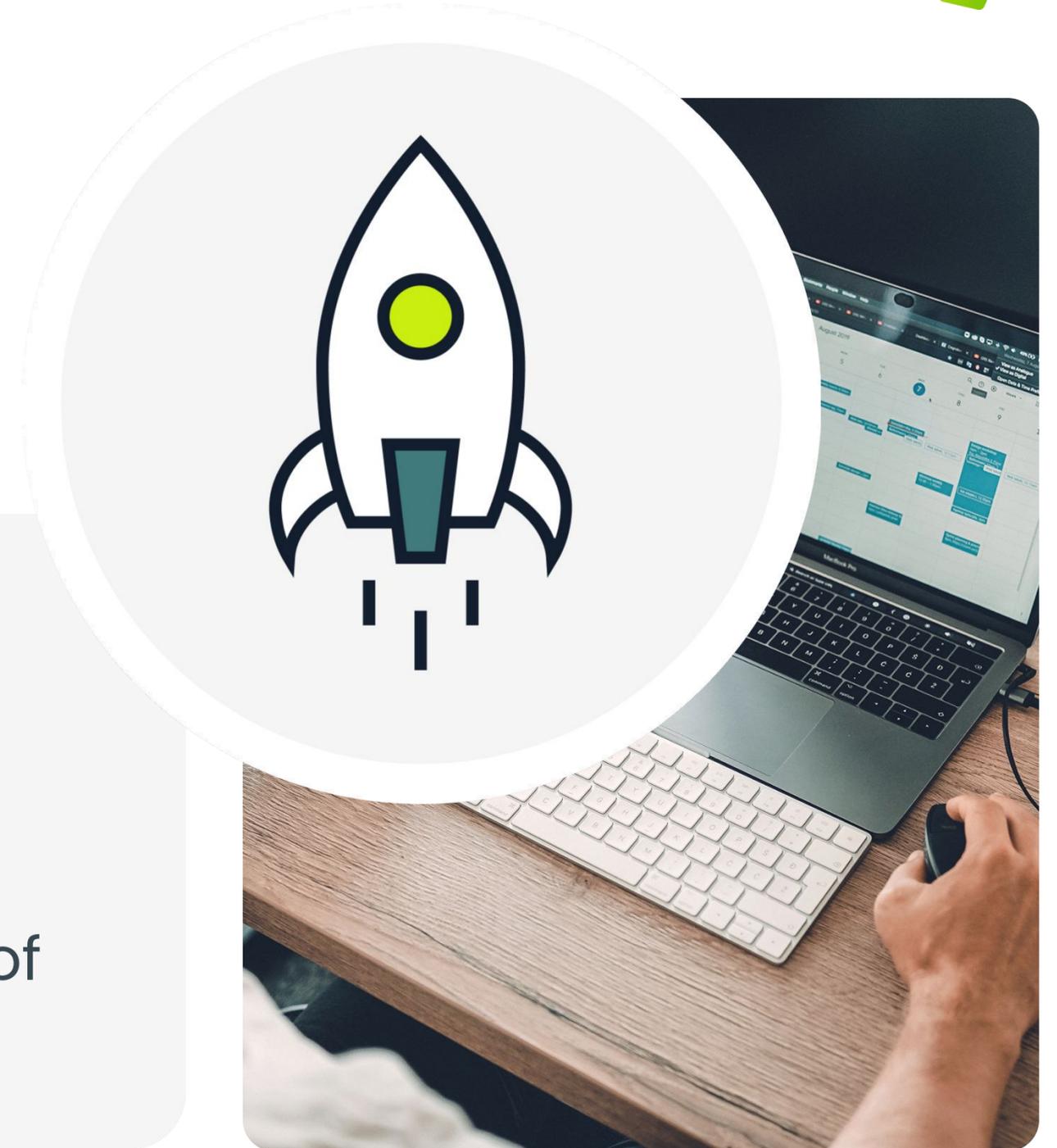
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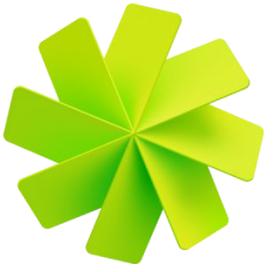
They guide everything we do from the way we build our product to how we collaborate as a team.



# Bias Towards Action

We don't wait. We move fast, make decisions, and execute quickly. Perfection is the enemy of progress.



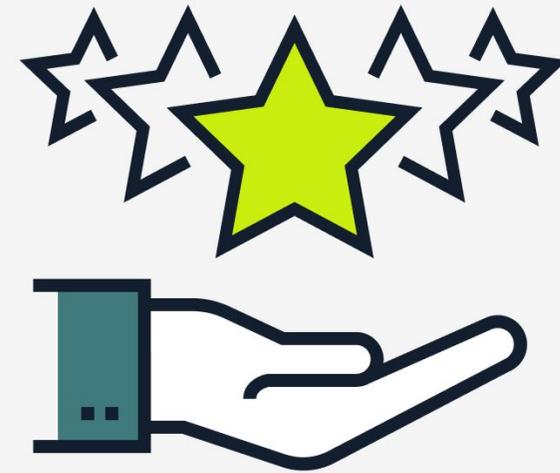
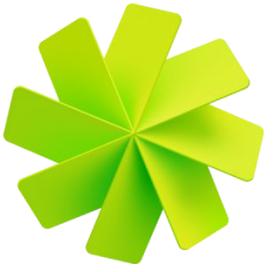


# Collective Accountability

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We're one team. We win together, and we own our mistakes together. No egos! Just shared success.

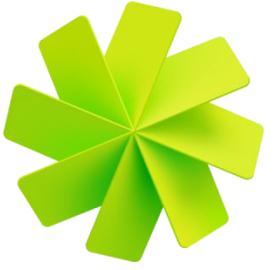




## **Relentlessly Exceed Customer Expectations**

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We don't do "good enough." We push ourselves to go beyond what's expected, delivering exceptional customer experiences.

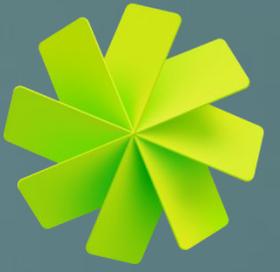


# Speed Through Simplification

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Complexity slows everything down. We focus on clarity, simplicity, and efficiency in our product and in how we work.





# What Our People Have in Common + **What Makes You Successful at Weel**

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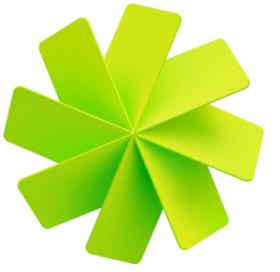


**The most successful people at Weel share a common mindset and approach to work.**

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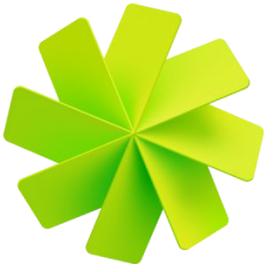
Here's what we look for:





# Proactive Problem Solvers

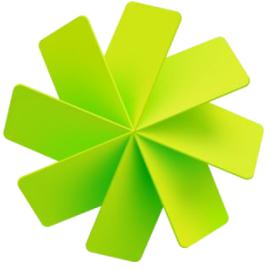
You look for solutions instead of waiting for directions. You tackle challenges head-on, bringing new ideas to the table.



# Growth Seekers who Embrace Discomfort

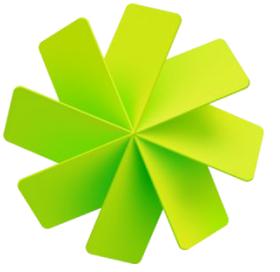


You thrive on pushing boundaries and learning new skills. You actively seek out feedback and opportunities for self-improvement



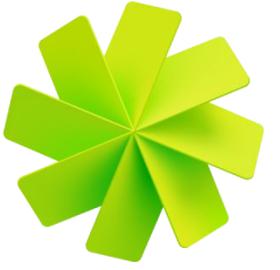
# Optimists

You believe in finding the silver lining, even when things get tough. You maintain a positive attitude that inspires your team.



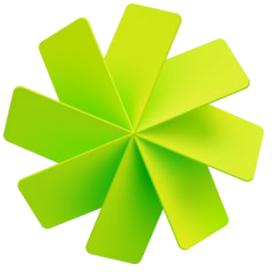
## Resilient Learners – Failure Fuels Growth

You see mistakes as opportunities to learn and improve. You bounce back quickly, refining your approach after setbacks.

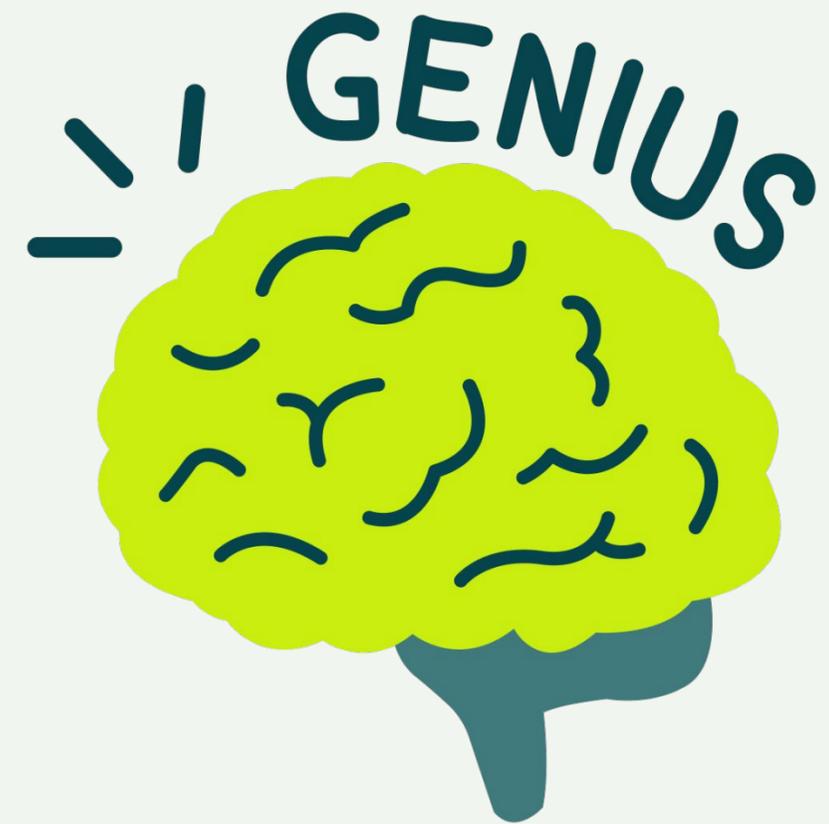


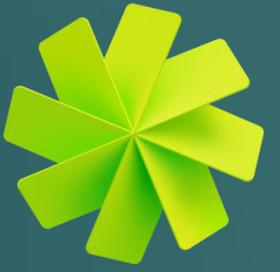
## Consistent & Trustworthy

You do what you say you're going to do, and you do it well. Your team and our customers can rely on you for honesty and follow-through.

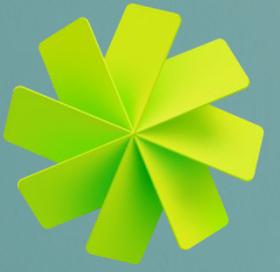


No Brilliant Jerks



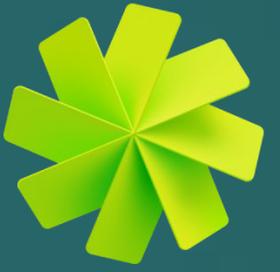


We value  
collaboration,  
empathy, and respect  
above all else.



Talent alone doesn't cut it – kindness and humility matter just as much.



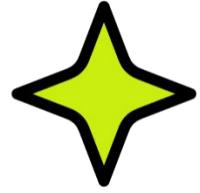


Our people own their work, think big, and move fast. If that sounds like you, you'll thrive here.



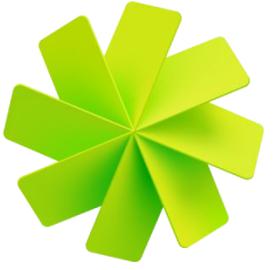
# How to Prepare for Your Interview & Nail It

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# Weel isn't looking for perfection

We're looking for smart, driven, and adaptable people who can communicate clearly and take ownership.



1

**Know Weel** – our mission, our product, our customers.

2

**Keep answers crisp** – clear, direct, and backed by real examples.

3

**Be strategic & detail-oriented** – think big, but show you can execute.

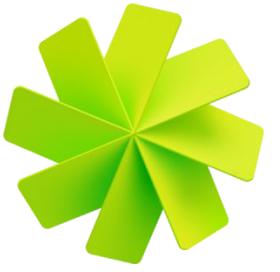
4

**Show energy & curiosity** – we love people who are genuinely excited to join.

5

**Most importantly** – be yourself. We can't wait to meet you!

# We're looking for clear communicators, strategic thinkers, and people who take ownership.



Here's how to make a great impression:



## Pro Tip

**Know Weel Inside and Out (a.k.a. Do Your Homework!) We expect you to come prepared – understand who we are, what we do, and why it matters.**

1

**What Weel does & why it's important**

How do we help businesses?

2

**Our customers' pain points**

What problems are we solving?

3

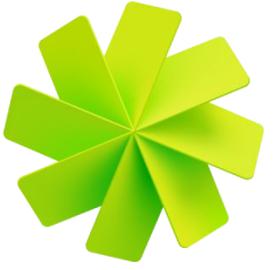
**What makes Weel different?**

Know our unique features and why they matter.

4

**How YOU fit in**

What value will you bring to our team?



# Communicate Like a Pro

We're fast-paced, and how you communicate matters just as much as what you say.



## Pro Tip

**Can you explain Weel's product to a friend in two sentences? If not, keep researching!**

1

### **Get to the point.**

We love concise answers that pack a punch.

2

### **If you don't know, say so.**

Honesty over making stuff up.

3

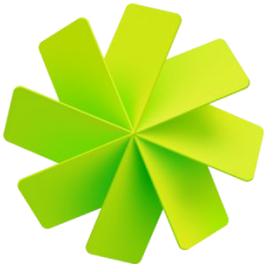
### **Give context when needed.**

If we ask for more details, go deeper, but don't over-explain.



## Pro Tip

**Before answering, ask yourself:  
“Would I want to listen to this answer?”**



# Highlight Your Problem-Solving & Resilience

We value proactive problem solvers who aren't afraid to tackle challenges head-on. Show us how you navigate tough situations and adapt when plans change.

1

**Bring real examples of overcoming obstacles**—even if the outcome wasn't perfect.

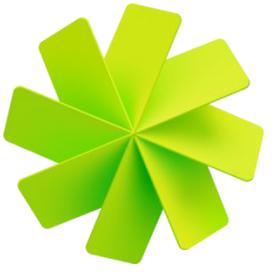
2

**Focus on lessons learned from failures or setbacks**—Weel thrives on continuous growth.



**Pro Tip**

**Keep your stories concise, but include enough detail to demonstrate your grit and adaptability.**



# Ask Impactful Questions

Thoughtful questions show genuine interest in Weel's mission and how you can contribute.



## Pro Tip

**Go beyond the basics. Asking about a recent feature launch or a current project you'd love to tackle shows you're already thinking like a Weel team member.**

1

**Prepare questions about our team dynamics, values, and current challenges.**

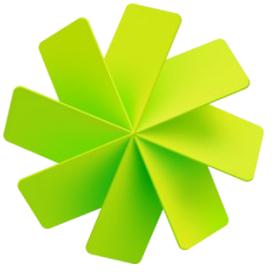
2

**Aim to uncover how you can have the greatest impact - remember, every role matters here.**



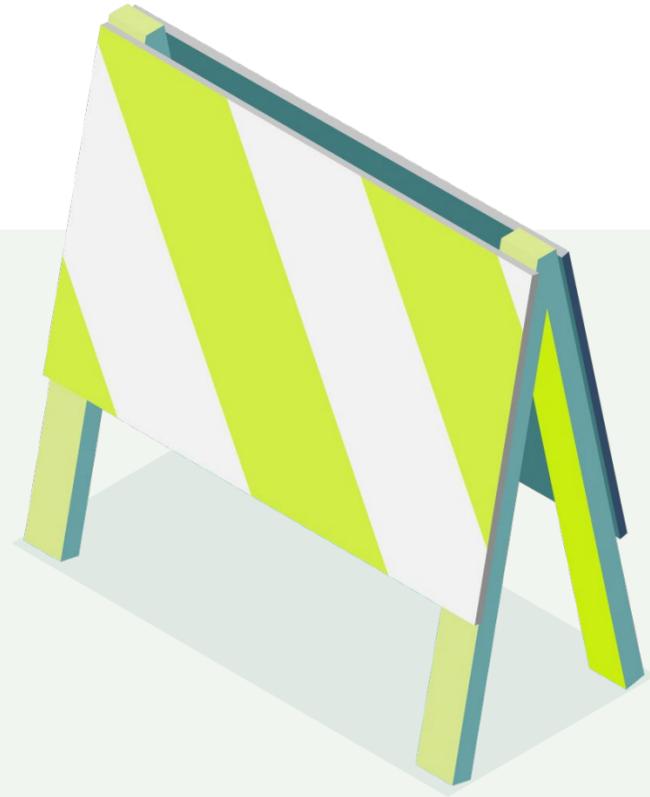
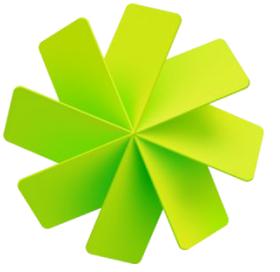
# Why Weel? What Makes Us Different

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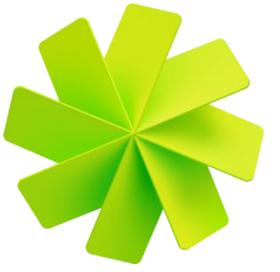
# Transparent Communication

We don't hold onto information to build personal empires – we share knowledge openly so that everyone has the tools to succeed.



**No BS  
Red Tape**

We believe in making decisions fast and removing roadblocks – we're not here for the sake of endless approvals or unnecessary processes.



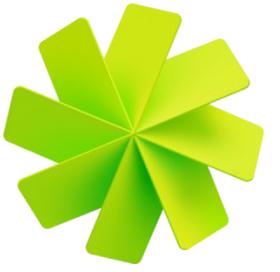
**Every Role  
Makes an  
Impact**

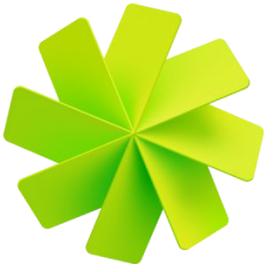
At Weel, there's no "just another cog in the machine." No matter your role, your work directly contributes to our growth and success.



## We Invest in Our People

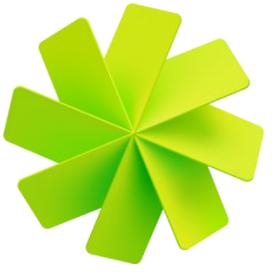
We focus on real growth opportunities, ensuring our benefits and support actually matter. We provide meaningful feedback and coaching so you can continuously level up and make an impact.





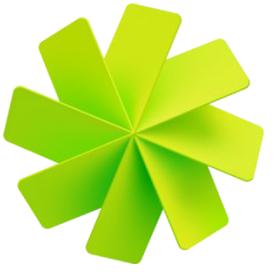
**We Have the  
Best Leaders  
Who Care**

Our leadership team is approachable, supportive, and invested in your success. We create a culture of trust – where everyone has a voice and can contribute to big decisions. We lead by example, working hard, moving fast, and empowering our teams.



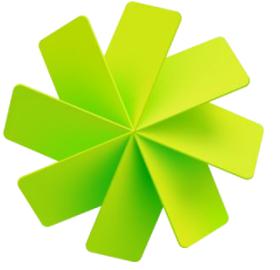
**Surrounded by  
the Best Minds**

You'll be part of a team of smart, driven individuals who challenge and support each other. We believe in a collaborative environment where ideas can flourish.



## Work-Life Balance & Well-Being

We know you do your best work when you're at your best. That's why we prioritise healthy working practices, flexible arrangements, and resources that support your physical and mental well-being.

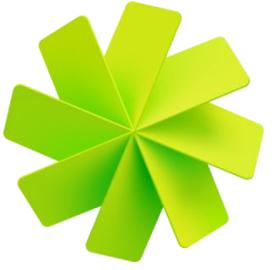


## Competitive Compensation & Recognition

We value our people's hard work and show it through competitive pay, meaningful perks, and a culture that celebrates wins - both big and small.

# Final Thoughts

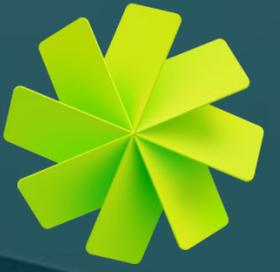
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**Be Prepared**

**Own Your Answers**

**Have Fun**



# Thank you!

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**Olga Klimentieva**  
Head of People &  
Culture, Weel



**Chloe Haywood**  
TA/EX Partner, Weel